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X-DANCE ACTION SPORTS FILM FESTIVAL CHARGES INTO ITS 10th ANNIVERSARY

*LEGEND WARREN MILLER TO RECEIVE LIFETIME ACHIEVEMENT AWARD
AT FESTIVAL CLOSING CEREMONY ON JANUARY 26th*

For ten years strong, X-Dance, the world's premier action sports film festival, has celebrated the compelling action sports culture and its filmmakers each January in Utah. Running side-by-side with the Sundance Film Festival, the **10th annual X-Dance Festival will be held in Salt Lake City on January 21-26, 2010.**

Over the years, the X-Dance founders have been dedicated to giving action sports films a respected platform with the intentions of elevating the filmmaking in this genre to new heights. Having reached this important 10-year milestone, X-Dance is thrilled to announce that they will be honoring the Godfather of action sports filmmaking himself, Warren Miller.

"Warren Miller is one of the biggest inspirations in my life. Warren's films, back in the day, were an exciting sign of the pending winter season to come. It wasn't ski season until you heard Warren's voice. X-Dance was created with that inspiration in mind! We want to find the Warren Millers of tomorrow and inspire today's filmmakers to push the limits and creatively express the passions of their sport and culture the way Warren did. We are thrilled to honor Warren Miller with the Lifetime Achievement Award and have him attend the festival," exclaims Brian Wimmer, X-Dance Festival Director/Founder.

X-Dance will honor Warren Miller, the King of Action Sports Films with the Lifetime Achievement Award on January 26th at the closing ceremony of the festival. Miller will also serve as an honorary judge at the 2010 festival, along with participating in the X-Dance Institute forum, which serves as a means to educate and inspire the attending filmmakers.

About Warren: After being discharged from the Navy in 1946, Warren Miller purchased an 8mm camera and spent two winters living in the Sun Valley Parking lot in his famous tear-drop trailer. Miller and friends would film each other skiing in the winter, and then surfing in spring and summer. When he would show the films to friends, he'd cover his less than perfect photography of that era by making jokes about what was on the screen. As he says, "Terribly funny falls and amazing camera angles gave birth to extreme ski filming which later morphed into extreme all-sports!"

Miller became famous for his yearly ski tours: "The thousands of miles I traveled every year, and the hundreds of miles I skied every year, allowed me to meet amazing people, who like me, thought the freedom one experiences skiing is the best feeling in the world. And after 500 films, shown in hundreds of cities each year, I became more convinced that the most important people in the world were those who have stood in lines at the box office and shared the wonderful rush of skiing's freedom with me," explains Miller.

About X-Dance: The world-class festival brings together cutting-edge bands, top DJs, entertainment executives, action sport industry bigwigs to honor the heroes from each sport and the filmmakers who tell their stories. For four days X-Dance will screen 35 of the finest films in adventure and action sports, spotlighting snowboarding, skiing, surfing, mountain biking, motocross, skateboarding, rock-climbing, base-jumping, and kayaking with films from industry stalwarts like Poor Specimen, Matchstick, VAS, Teton Gravity Research, Altnerna Films, Poor Boyz, Transworld, and Billygoat Productions, as well as noteworthy work by emerging talent and world premieres. Engaging Q&A sessions follow each screening giving the audience the chance to meet the filmmakers and icons from their favorite sports.

From January 21-26th, the X-Dance festival headquarters and screening room are located at the Off-Broadway Theater (272 South Main Street) in Salt Lake City. The screenings are open to the public. Tickets are \$8, and \$5 for students. A festival pass may be purchased for \$40 for all screenings. The public is also invited to attend the X-Dance Award Ceremony and Closing Party will also be held in Salt Lake City on Tuesday, January 26th, location TBD. For more information check out www.x-dance.com.

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